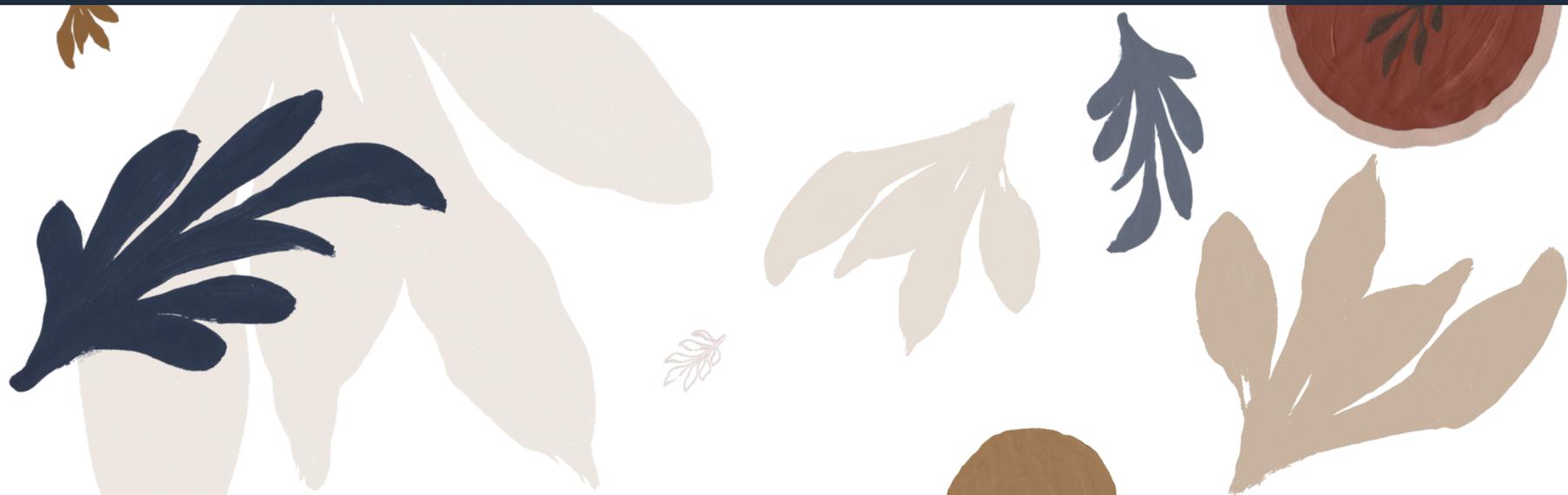




The
WELCOME GUIDE

CRYSTAL CLEAR
Creative Studios

My mission is to *capture and deliver the perfect visual aesthetic* to elevate your product business to beautiful + sought-after brand status.



Every Great Design
Starts With
an Even Better
Story. So Lets
Tell it.

A warm

WELCOME

Hello, friend! I am so happy that you are here!

Are you fueled by soaring sales, increased followers, and a loyal customer base?

Me too!

I have a passion for helping business owners unlock the perfect styled shoot that captures their personality, brand and unique set of skills.

Creating an undeniable emotional connection between your brand and your ideal client starts with the story your brand tells. As I dive in and get to know you, what fuels your business and your desire to help others, I can take those core values and translate them into a visual story your ideal client can relate to.

Simple!

The unique core value of Crystal Clear Creative Studios is *relationship*.

This guide will walk you through my tried and true steps that will lighten the load when it comes to creative marketing, design and layout, and client attraction. Sound good?

I can't wait to hear your story!

XO,

Crystal



01

Expectations

What TO EXPECT

The experience at my studio starts with a creative consultation, and rest assured that I show up ready to listen, give guidance, answer questions, and support you.

The goal of our call:

- Understanding your style, project ideas, budget, and goals
- Clearly defining expectations, timelines, and deadlines
- Are we a good fit and is moving forward the logical next step?

Frequently Asked Questions:

What is your turn around time for deliverables?

Depending on the size of the project, turnaround is generally between 5-10 business days.

Do you purchase the props?

With brands, I find it better for you to purchase your own props to compliment the furniture and pieces I have. But don't worry! I am here to advise you on the props you need and how to pick the right combo of colors and items to bring.

Do you have a rush fee and when is that applied?

Rush fees are applied when the project falls outside of the suggested perimeters, ie. Needing a photoshoot quicker or having photos delivered outside of the turn-around time frame.

Crystal was AMAZING to work with. I connected with her right away, and she understood the vision that has been in my head for years. I was nervous about investing in this part of my business because I wasn't sure if I was going to LOVE photos of myself in this setting. Crystal put my doubts to rest, and the pictures turned out beautifully. I can't recommend her enough, and I'll be working with her in the future for all of my photography needs!

~
Stephanie Harvey

Business Hours
M-F | 9 AM to 3:30 PM

Get in Touch
crystal@crystalclearcreativestudios.com

02

How
DO WE DO IT?

There is no “one size fits all” solution here. You are unique! Because of that, we do things differently so you get the best possible experience and results.

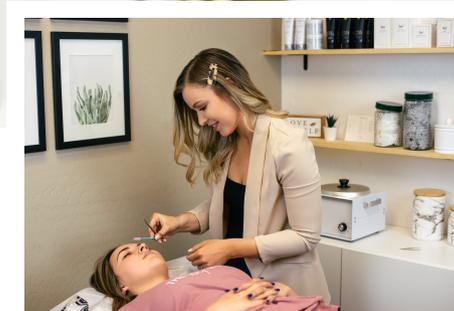
My packages are hand-crafted to fit the amount of items in your specific product line. Did someone say props? How about laser-focused creative direction? What about continual monthly photography? If this heart-centered welcome is speaking your language, a consultation will allow me to listen your needs and provide the right solution for YOU.

We take the hustle out of it all and create a dance that is choreographed to your brand’s beat, while you get back to the things that light you up.

We’ve got you covered from the cameras, the studio, step-by-step guidance and all of the brand styling details that are so close to our hearts...and those of your ideal clients! They just don’t know it yet!

Your vision and timeline are added to my creative process for those happy dance results that you are secretly craving, am I right? So are you ready to get a special blend of planning and creativity, to on-point visuals, with the care of your best girlfriend?

I am ready to give it!



My Work



03

Creative Process

The
CREATIVE PROCESS

01. Book a 30 Minute Discovery Call
02. Identify Your Package + Timeline
03. Photo Inspiration Consult
04. Complete Shot Lists
05. Brand Styling + Creative Direction
06. Professionally Branded Photography

Crystal is a dream photographer. She comes to the photo shoot with high class ideas and an efficient process. I don't see how you could run a modern, thriving business without someone like Crystal, who can make you and your products look modern and priceless. I'm already planning for my next shoot so she can help me take my brand to the next level.

~
Abby Vick



YOUR EXPERT

04

Crystal Hollman

Hello there, from sunny and hot Arizona! I live for all things styled photography and serving the business community exclusively through styled imagery and personal brand photography. My passion lies in making an image that is meant to boost sales, attract your ideal audience, and show off all of your hard work in a unique and stylish way.

Corporate America had me at hello for 10 years and just when I thought I was where I was supposed to be, God changed the narrative and helped me find more time for my husband and two beautiful girls. Now I spend my days doing what I love: creating images overflowing with beauty and utility for brands so I can lighten the load for burnt-out business owners on a mission toward growth.

My journey has made me a thoughtful, intentional, and people-oriented photographer. The process of crafting my own successful creative business has given me a passion for helping other creatives do the same.

When I am not photographing products or capturing the next up-and-coming business owner, I am educating and supporting growing entrepreneurs through workshops, courses, and mentoring.

So if you find yourself in that place between growth and overwhelm, let's partner together to alleviate that stress and embrace the goals of your business!

Crystal is great to work with! She is efficient + offers multiple options! She is also very helpful in preparing for your photo shoot to make it a memorable + productive experience! I recommend Crystal as your photographer!!!

Hayley Weiss



05

The beauty of our commercial photography is that you receive much more than Instagram-worthy images, you get images that are created to be as powerful as your brand. And through it all, you receive my creative partnership, support, promise of excellence, and online shops radiating with activity and the content that expresses everything that you have built to serve your audience and keep up your thriving online business!

Your Personal Results

- Brand Confidence
- Peace of Mind
- Uplevelled Professional Presence
- Clarity
- Connection
- Profits
- Consistent Brand Presence

- Start gathering your ideas and inspiration.
- Set up our free consult call.
- Find a solution that works for you.
- Don't forget to follow me on social media so we can get to know each other! This is a great way to check out how I work, life as a Mom Boss, and the clients that I work with. I am there all of the time with fun behind the scenes, and other tips and resources for the biz community.

Peace of Mind

